Apps4change

OPEN INNOVATION	OCTOBER 2013

Coding for social inclusion to win a trip to Campus Party Brazil 2014

We remind you that the registration period for the challenge Apps4change of M-Inclusion ends in October 31st. We don't want you to miss the opportunity to help social inclusion and win a trip to Campus Party Brazil 2014 so send us your project!

Imagine, design and implement an application 100% functional that helps social integration. The topic is free, but you must provide a solution for (at least) one of the above four needs:
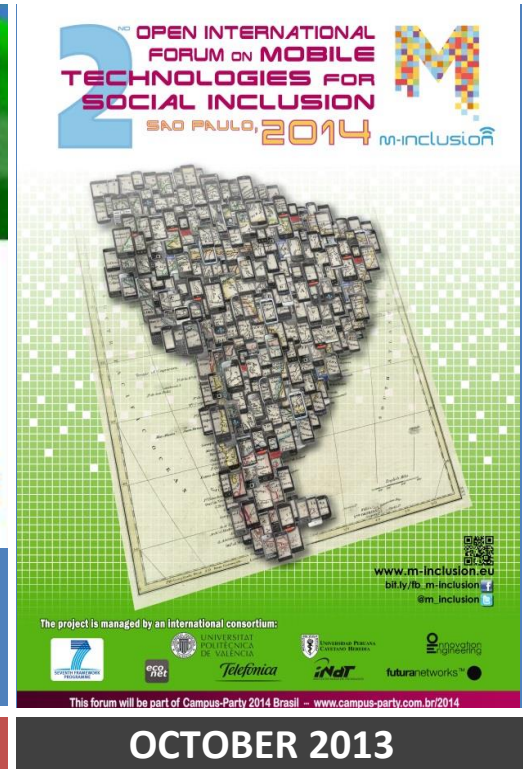
- **People with physical disabilities**: Accessible e-learning on-line solutions; Accessible e-work on-line solutions; Mobile communication tools (e.g. sign language interpreters, GIS systems for notifications, etc.)
- **People with chronic diseases** (e.g. diabetes, hypertension, AIDS, etc.): Accessible e-learning on-line solutions, accessible e-work on-line solutions, job seeker platforms base don mobile technologies (e-lance, etc.), Mobile Platforms for job training, etc.

- **People with low incomes** (e.g. displaced): m-banking solutions, accessible e-learning on-line solutions, job seekers platforms based on mobile technologies (e-lance, etc.)
- **Population living in isolated areas** (e.g. forests, high mountains, amazonas, etc.): m-banking solutions, accessible e-learning on-line solutions, Tools for ensuring communication; Tools for cultural heritage preservation, etc.
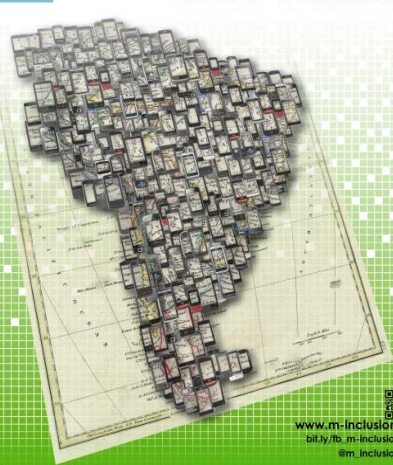
Don't miss the opportunity!

For more information please visit:

www.campus-labs.com/en

The II Open International Forum is coming!

The second Open International Forum on mobile technologies for social inclusion will be organized in Sao Paulo, Brazil, last week of January 2014 as a three-day event by the M-Inclusion Consortium. This event aims to make the overall conclusions and services of the project to a wide of public of M-Inclusion in LATAM, the event will take the opportunity that the event takes place in LATAM to involve all actors of the value chain that intervene in the provision of mobile-based services and can help to cover the needs of the end-users and improve their life conditions; so the event will try to involve not only end-users and stakeholders, but the rest of the value chain: regulators, funders, equipment manufacturers, content providers, application & platform developers and operators of mobile services. It will try to ensure that the most of these actors' value chain are form LATAM. Also the M-Inclusion Roadmap will be presented to M-Inclusion stakeholders and general audience as the main result of the project.

M-Inclusion Events

Peru

UPCH, as the Peruvian leader, organized the M-Inclusion National event on July the 19th, 2013. The event took place at Hotel El Sol de Oro, in Miraflores district, in Lima, the capital. The event was addressed to the End Users and Academic community due to the profile of UPCH. Dr. Walter H. Curioso closed the event with some key points.

First, mobile technologies alone will not solve the problem of social exclusion, despite the fact that people can get free equipment for mobile technology.

Second, technology should offer a concrete benefit to the End Users in order to create an impact in public health.

Third, it is always important to validate the content and the technology, with focus groups and studies of social sciences, in order to identify the real needs and to be able to use the technology as a tool for improving the health of the people.

Fourth, Dr. Curioso mentioned several funding sources offered by the Government that can help the development of interventions with mobile technology such as projects FITEL and YACHAIWASI DIGITAL. Finally, Dr. Curioso emphasized the need for creating links between academics, public health professionals and technology developers in order to identify gaps and solutions for social inclusion.

Universidad Cayetano Heredia as M-Inlusion Partner assesses positively the impact of the Peruvian event. The number of attendees was about the initially expected participants (40) and the discussions during the event were very positive and illustrative of the potential of mobile technologies for the creation of social inclusion.

Dr. Walter H. Curioso

Colombia

The National Dissemination Event of M-Inclusion in Colombia , organized by Futura Networks, was held on October 12 (2013) at 10:00 am (UTC -5), in the context of Campus Party Colombia 2013.

The event's agenda included a roundtable and an showroom in the Open Zone of Campus Party.

The showroom consisted on an exhibition to test and evaluate some social applications aimed to the four target groups of M-Inclusion. It was operative on Friday 11 and on Saturday 12 during the whole day.

The conference "Social Apps, join the opportunity" counted on about 60 attendees. The panel was moderated by Esther Paniagua, coordinator of Campus Labs and leader of M-Inclusion by the side of Futura Networks. She was accompanied by developers and social entrepreneurs as Asier Arranz –creator, among others, of Malaria Spot, an online game that helps to diagnose malaria-, Ignacio Vidal -founder of the social platform Socialab in Colombia- or Juan Sebastian Osorio –a biomedical engineer and project manager of the Colombian division of MIT Sana Mobile Health (a program of the Massachusetts Institute of Technology).

This roundtable included a practical activity that involved to the participants. They were asked to write simple proposals to solve

some social problems through mobile technology based ideas and a few of them were presented in the stage. If you missed it, you can watch the following video:

Previous Events

Italy

Rome, 18th July 2013 (webinar)

Opportunities in Mobile Applications for the Social Inclusion: the M-Inclusion community and the Apps4Change Challenge

Spain

Madrid, 9th April 2013

Social Apps, join the opportunity!

Forthcoming Events

Brazil

Brasilia, November 2013

M-Inclusion participates at CUDI 2013 (Mexico)

Francisco Beu from Nokia Institute of Technology (Brazil) participated on behalf of M-Inclusion within the University-Companies Cooperation Panel (session 4) at the

Conference ICT & e-Infrastructures for R&D cooperation between Europe and Latin America organized by the AMERICAS project and the NREN from Mexico, as part of the Fall Meeting of CUDI in Campeche (Mexico) on 3rd and 4th October 2013.