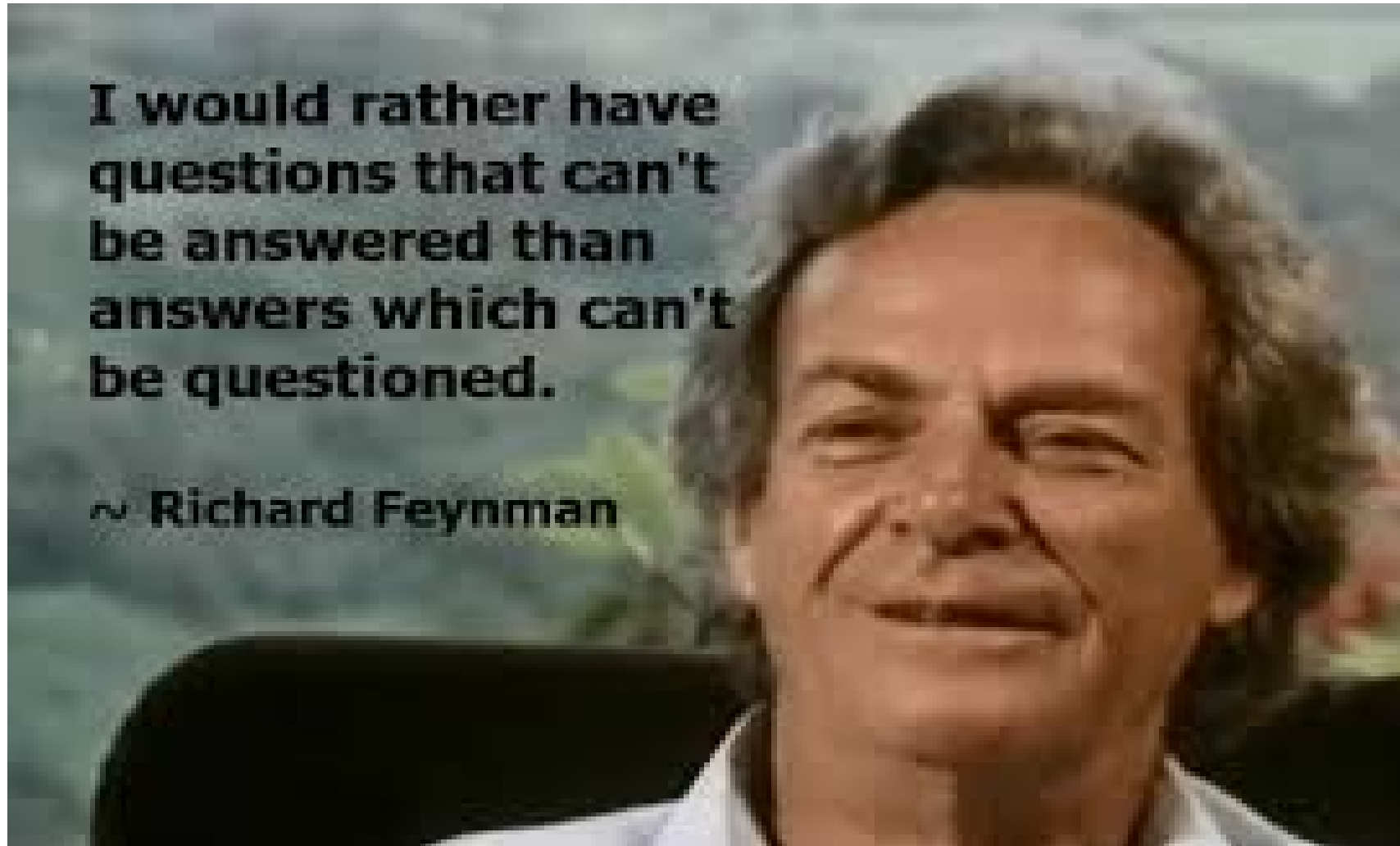


# Group 1

## Discussion in groups on the strategic action plan and roadmap

**I would rather have  
questions that can't  
be answered than  
answers which can't  
be questioned.**

**~ Richard Feynman**



# 1. Key information needed to be included in the roadmap + **SAP** to inform the policy –makers and funding agencies

- Abstract (bullet point ) ½ - 1 page (exec briefing style)
- Background with the consensus building process leading to the SAP & RM
- SAP + Road map > Executive Summary: 1st concept of investment in health research as a driver of economical development. + Mapping of policies + stakeholders + NHS and research structures > Common features at regional level
- Proposal for opinion to SOM
  - Vision >Short term (2years) Long term (5years)
  - Hints on Governance Structure architecture focused on principles
  - ASSUMPTION: Vision becomes “MISSION” after SOM green light
  - LENGHT:Elevator Rule (PAHO format as template?)
- Rosetta Stone > Glossary / cultural ñediation hints



## 2. The best approach to sell this initiative to policy makers and funding agencies

“Marketing tips”

- Wide – multidisciplinary – transparent & inclusive consensus building process
- Operables ideas around Vision & Governance ideas operable at the EU and LAC regional level (and beyond?)
- Early engagement of Policy makers & funding agencies

### 3. Relevant activities to be carried out during 2014 and 2015

- World health assembly (may 2015)
- PAHO Directing Council (October 2015)
- OEA (council of S&T) (November 2014)

Events of major P2Ps and PPP's initiatives at the EU Level relevant for the EU LAC Health domains

- Coordinate EU-LAC Health meeting B2B relevant events
- Careful screening by EU-LAC coordinating/disseminations team



"Before I came here I was confused about this subject. Having listened to your lecture I am still confused. But on a higher level."

Enrico Fermi