

# Working Group 2

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# 1. Key information to be included in the roadmap

- Shorter table of content to START with
- **Executive Summary!!** (3 pages at the most: What, who, how and when)  
→ main content, state of the art, topics, visualization
- Reformulation of bullet points in order to catch the interest of policy-makers → Get the **key messages** across  
(e.g. “Cancer - Improve the quality of life for cancer patients”; “Infection disease – decrease the burden of infectious disease...”)

## 2. The best approach to sell this initiative to policy-makers and funders

- Harmonization with national programs
- Achievement of different “milestones” (that prove it cooperation working), such as ERANet LAC calls or call proposals within H2020
- Detect opportunities in EU and CELAC research agendas/programs
- Distinguish in the EU-LAC Health Strategic Action Plan between
  - **Short term goal** (such as shaping H2020 calls → outstanding project result)
  - **Long term goal** (such as longer engagement of higher level policy-makers)