



# **EU-LAC HEALTH**

## **2<sup>nd</sup> Roadmapping Workshop**

### **Day 2**

## **GROUP 3 Discussion**

2<sup>nd</sup> Roadmapping Workshop, 26<sup>th</sup>-27<sup>th</sup> February 2014, Madrid

EU-LAC HEALTH has received funding from the European Union `s Seventh Framework Programme (FP7/2007-2013) under grant agreement n° 281459.



- 1) Key information needed to be included in the roadmap to inform the policy-makers and funding agencies
- 2) The best approach to sell this initiative to policy-makers and funding agencies



- Support the problem statement with case studies or best practice examples of existing collaboration between EU and LAC
- Include a clear statement on the economic and social implications of the research problem
- Use good epidemiological information to demonstrate value of collaborative research



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- Demonstrate links with similar ongoing activities or programmes
- Problems to be related to a mapping of institutions that are working on the problem
- Problems should resonate with the experience of countries in each the region. They should see their populations benefitting from the research
- Help from communication experts to get our points across
- Selling to policymakers: face-to-face lobbying and other proven methods



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- Need to strengthen the case for EU-LAC collaboration in health: LAC clearly an understudied area but benefits to EU not yet well defined.
- Suggestions:
  - a) research that incorporates the migration experience,
  - b) Fact that LAC an opportunity for research on different cultures



# Relevant activities to be carried out during 2014 and 2015



1. Prepare different versions of the document
    - Complete document
    - Executive Summary
    - One pager
  2. Validation of the Road Map: Identify stake holders and organize meeting of key stakeholders
  3. Arrange teleconferences with wider stakeholder groups. Information can be shared very quickly and efficiently
- Clarify the requirements of SOM presentation in relation to the broader requirements of the EU-LAC project

