



# FIRST DRAFT OF THE ROADMAP

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RoadMap Consultation and Validation Workshop, 22<sup>nd</sup>-23<sup>rd</sup> October 2014, Madrid



# WHAT IS A ROADMAP?



- A “**roadmap**” enables everyone in the business to clearly understand each action and what decisions need to be made, who needs to make them and when.
- It helps making a STRATEGY actionable
- It can be used as a framework for mobilizing an organization around its strategy



# STRATEGIC ROADMAP FOR THE EU-CELAC JOINT INITIATIVE ON HEALTH RESEARCH AND INNOVATION (JIHRI)



- **THE STRATEGY:** To establish a EU-CELAC joint initiative on health research and innovation that can contribute to strengthening health research cooperation between both regions.
- **THE ROADMAP:** Actions, actors, timelines to achieve the strategy
- **THE STRATEGIC ROADMAP:** Document that explains the strategy and the roadmap



# IS EU-LAC HEALTH PURSUING A STRATEGY THAT IS APPROPRIATE AND TIMELY?



## YES, based on the fact that:

- Health research stands as one of the major areas of R&D expenditure in both regions: 18% GERD in EU-27 and 9,5% in LAC.
- The Joint Initiative on R&I (**JIRI**) and the creation of a **SOM group on health**, provide the political context that favours and supports our strategy .
- the work already carried out by the project, seeking feedback from relevant stakeholders and interested parties (in 5 workshops), including the preparation of the **SCIENTIFIC RESEARCH AGENDA**
- The interest from the EC, who launched an FP7 topic in 2011: HEALTH.2011.4.1-3: *Linking EU and Latin American policy making institutions in the field of health research*. The project will establish a roadmap for cooperative health research between the EU and Latin America for regional scale evidence-based policy making based on needs and opportunities for cooperation.



# THE STRATEGIC ROADMAP: The Document



EU-CELAC JOINT INITIATIVE ON HEALTH RESEARCH AND INNOVATION:  
DRAFT ROADMAP

## STRATEGIC ROADMAP FOR THE EU-CELAC JOINT INITIATIVE ON HEALTH RESEARCH AND INNOVATION

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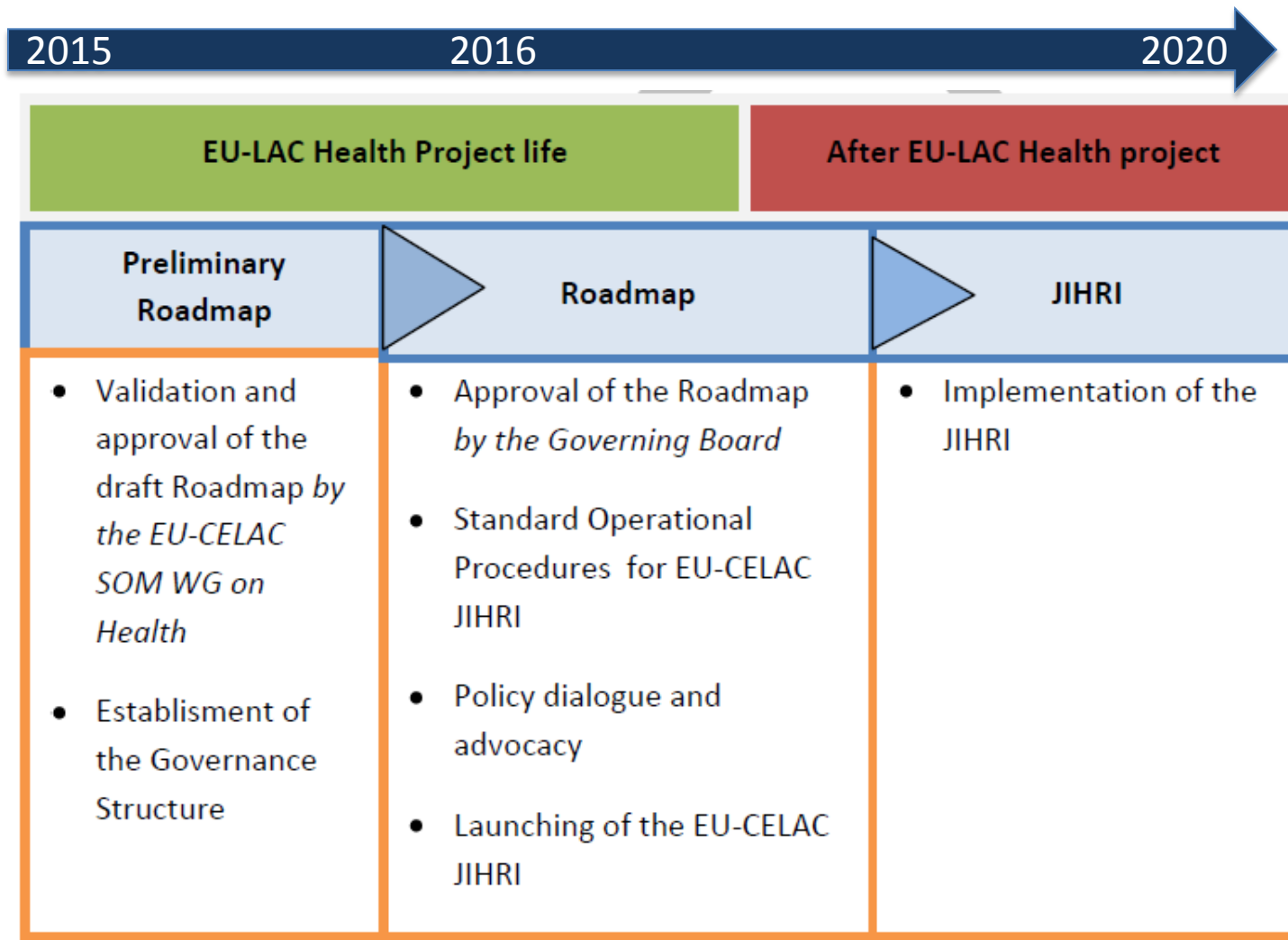
# THE STRATEGIC ROADMAP for the EU-CELAC Joint Initiative on health Research & innovation



- It reflects a **GENERAL STATEMENT OF INTENTIONS**: the Vision and Mission of the Initiative, the objectives and key principles.
- It includes a **SCIENTIFIC RESEARCH AGENDA**, with 6 priority areas for cooperation.
- It proposes a **GOVERNANCE STRUCTURE** suitable for the purpose and that can ensure an effective and long term coordination of health research funds and activities between both regions.
- It includes a **ROADMAP** for the period 2015-2020, with actions to be taken to implement and consolidate the Initiative.



# THE ROADMAP(2015-2020)



# WHAT IS THE VALUE OF THE ROADMAP?



- This document represents the **main output of the EU-LAC Health project** and will serve to accomplish one the main objectives of the project, which was to **Define a consensus Roadmap for cooperative health research between EU and CELAC.**
- It is expected to provide the basis for a future framework for **collaboration between the EU and LAC regions in this field.**
- Moreover, it needs to serve the purpose of capturing the interest of EU-CELAC health research policy makers and funders, researchers and stakeholders and engage them to participate in the implementation of the strategy.
- It should provide the SOM working group on health research with an instrument to implement The JIRI in the specific area of health





# VALIDATION OF THE ROADMAP



**ROADMAP CONSULTATION (July-Sept 2014)**



**ROADMAP CONSULTATION AND VALIDATION WORKSHOP (MADRID, Oct 2014).**



***IMPLEMENTATION CONFERENCE (JUNE 2015)***



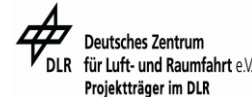
**THANK YOU VERY MUCH**



# EU-LAC Health Partners



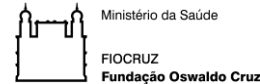
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