Joint Programming Initiative
”A Healthy Diet for a Healthy Life”
Martijntje Bakker (vice-chair)
22 October, EU-LAC meeting, Madrid

Hippocrates said “Let food be thy medicine”
THE GOVERNANCE
**MB Chair:** Pamela Byrne (IE)
**Vice-chair:** Martijntje Bakker (NL)
**SC members:** Claudia Vallo and Giovina Ruberti
**Full members:** delegates from Member States participating in the JPI HDHL

**SHAB Chair:** Beate Kettlitz (FoodandDrink Europe)
**Members:** 15 European organisations related to food, physical activity and health

**SAB Chair:** Hannelore Daniel
**Members:** 15 European research experts
25 Countries Involved

- Austria
- Belgium
- Canada
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Ireland
- Italy
- Latvia
- New Zealand
- Norway
- Romania
- Poland
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland
- The Netherlands
- Turkey
- United Kingdom
Scientific Advisory Board

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Hannelore Daniel  
Jean Fioramonti  
Chiara Tonelli
JPI HDHL - THE VISION
- 2010 -
"In 2030 all Europeans will have the motivation, ability and opportunity to consume a healthy diet from a variety of foods, have healthy levels of physical activity and the incidence of diet-related diseases will have decreased significantly."
THE STRATEGIC RESEARCH AGENDA
- 2012-
• Published 2012
• Launched during 1st JPI Conference
• All MS; SAB and SHAB consulted
• Signed by all JPI Members
Structure of the SRA

Research Area 1
Determinants of Diet & Physical Activity
Ensuring the healthy choice is the easy choice

Research Area 2
Diet & Food Production
Developing healthy, high quality, safe and sustainable foods

Research Area 3
Diet & Chronic Disease
Preventing diet related chronic diseases and increasing the quality of life

Horizontal Activities
EARLY IMPLEMENTATION PHASE

2012 - 2014
Joint Actions – 2012 - 2014

**Determinants of Diet & Physical Activity**
- Germany
  - Consortium formed (coordinator Hans Brug, NL); €17m invested; 13 of countries;

**European Nutritional Phenotype Data Sharing Initiative**
- ITALY/ The Netherlands
  - Call February 2014
  - €3.6m available; consortium formed (coordinator Jildau Bouman, NL) 9 countries

**Roadmap Initiative for Biomarkers of Nutritional / Health Claims**
- Ireland/ The Netherlands
  - Call launched March 2014
  - €5.5m available; 13 countries.
The Future

JPI HDHL IMPLEMENTATION PLAN
2014 - 2015
Launched on March 28th 2014 in Brussels @ the 2nd JPI HDHL Conference
Implementation Plan
2014-2015
Joint Programming Initiative
A healthy diet for a healthy life

Alignment of National Research Policies & Programmes
Strategic Collaboration
Communication
Joint Activities
Underpinning Sectoral Policies

Determinants of diet and physical activity
Diet and food production
Diet-related chronic diseases
Working together to maximise investment and impact... ALIGNMENT

- Other JPIs - JPND; JPI MYBL; JPI FACCE
- ETP's - Food for Life; Plants for the Future
- EIP - Active and Healthy Ageing; Agriculture
- ERANET - Susfood
- Projects - EURODISH
- Horizon 2020
- International Activities
Joint Actions – 2014 - 2015

Determinants of Diet & Physical Activity
- Effectiveness of existing policies for lifestyle interventions

Diet & Food Production
- Food Models & food processing
- Intestinal Microbiomics

Diet-Related Chronic Disease
- Nutrition & Cognitive Function
- Malnutrition
Determinants of Diet & Physical Activity

Effectiveness of existing policies for lifestyle interventions

2015
Germany will lead Funding in 2016/2017
+/- 8 countries have declared an interest in this Joint Action
Diet & Food Production

Food Models & food processing

Intestinal Microbiomics

2014
Ireland will lead Phase 1
+/- 11 Countries declared interest
Call launch in 2015

2014
Netherlands will lead Phase 1
+/- 12 Countries declared interest
Call launch in 2015
Diet-Related Chronic Disease

Nutrition & Cognitive Function

Malnutrition

2015/2016
Germany will lead
+/- 12 Countries have declared interest
Collaboration with JPND and EIP AHA

2015?
The Netherlands will lead
Link between HDHL and EU-LAC roadmap

- HDHL welcomes new active partners and is open to collaboration in new JA’s.
- HDHL: Determinants of diet and physical activity
- EU-LAC: Prevention of diseases and promotion of well-being
  - Outcome DEDIPAC might be relevant
  - Collaboration in new JA on Effectiveness of existing policies for lifestyle interventions (2016)
  - Strong focus on health inequalities interesting
continued

HDHL: Diet related chronic disease
EU-LAC: Chronic diseases and neurological diseases and stroke
  • possible collaboration in two new JA’s
    • Malnutrition
    • Nutrition and cognitive function
  • or the Eranet on biomarkers

• No clear link with Diet and food production
Other Activities 2014 - 2015

- ERANet Biomarkers
- Co-ordination and Support Action
- EXPO 2015 Milano
Other Activities 2014 - 2015

- Collaboration with other initiatives
- Sustainability of the JPI
- Alignment with Horizon 2020
European Research Area – Healthy Diet for a Healthy Life

2010 – the beginning

2012 – SRA: research objectives in 3 research areas

2012 – 2014: Early Phase Implementation

2014 – 2015: Implementation Plan

May 2015: Update SRA
Thank you

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www.healthydietforhealthylife.eu